**Tracy L. Farr**

**141 Cross Road**

**Bloomsburg, PA 17815**

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**OBJECTIVE**

To secure employment with a growing organization, where my extensive sales, technical, customer service and organizational skills can be utilized to the fullest.

**SUMMARY**

With my many years of experience, I would be an asset to any company looking to expand their sales base and grow a new territory. I possess both the ability to learn new products and services very quickly. That coupled with my outgoing personality and years of customer service experience make me an excellent candidate for any product based customer service.

**Work Experiences**

•Bar Promotions • Concerts & Sports Event

•Demonstration • Health & Beauty Demo

• In Store Demonstrator   •Market Research / Surveys

•Modeling   •Set Up / Labor

•Sampling •Auditing

•Costume and Character •Greeter / Host(ess)

•Flyering   •Mystery Shopping

•Brand Ambassador •Tradeshows / Conferences

•Data Capture •Exhibitions

•Hospitality •Mall Events

•Presenting •Sales

•Technology

**Skills**

•Hairstylist •Poker / Blackjack Dealer

•Roller Skating / Blading   •Bar Tender

•Computer Skills • Food Service Certification

•Public Speaking •Wait Staff

•Driving License •First Aid Certificate

•Own Car

**Extra Information**

####  Bar Promotions

Pravda Vodka (Jacquin's Liquor) at Bonfatto’s in Bellefront, PA, Shooters at T.J. Shooters, Cobblestone Inn, Lemon’s, Night Track’s, Romig’s

####  Brand Ambassador

Kellogg’s Poptart Character; Kellogg’s Tony the Tiger Character, Little League World Series, Bridal Convention at Mount Airy Casino Resort; Red Cross’s Blood Drop Character; Miss Pocono Mountain Leather; Daymon’s Interaction

####  Concerts & Sports Event

Little League World Series, Devlin Golf Tournament

####  Costume and Character

Kellogg’s Poptart Character; Kellogg’s Tony the Tiger Character; Red Cross’s Blood Drop Character

####  Data Capture

Event Expos: Mary Kay and Skinny Body Care, Things Rememebered

####  Demonstration

Provda Vodka, Labatts, Johnny Appleseed, Raz-Ber-Rita and Mang-O-Rita, Goose Island Endless, Shock Top Pumpkin

####  Flyering

Basically I have passed out flyers with every company I have worked with.

####  In Store Demonstrator

I have been doing store demos for over three years now with MANY products.
Pepsi, Yoplait, Muller, Jamba, Duncan, Simply, InnovAsian, Sara Lee, Viva, Doritos, Wild Garden, Tyson, Knorr, Farmers Garden, General Mills, Del Monte, Starbucks, Nature Valley, GoPicnic, On-Cor, Post, Cedars, Oreo, Triscuits, Honey Maid

####  Mall Events

Jewels by Park Lane; Things Remembered; Mary Kay

####  Modelling

Fashion Shows, Run way, Jewelry, clothing, Hair, makeup, body parts (NO NUDITY)

####  Sales

Tech sales, Food Sales, Clothing sales, Fitness product sales, Diet Supplement sales

####  Sampling

Liquor, beer, food, health drinks, household products

####  Set Up / Labor

In my many management positions, I have gained the experience of setting up, maintaining and dismantling events along with my other brand ambassador work.

####  Technology

Please view [www.TracyFarr.com](http://www.TracyFarr.com) to see the websites I have built and many other marketing events I have done.

####  Tradeshows / Conferences

Pocono Mountain Leather; Event Expos,

**EDUCATION**

* Academy Hair Design. Bloomsburg. License. 1993
* Bloomsburg High School. Diploma. 1992

**REFERENCES UPON REQUEST**